



UTKARSH COREINVEST LIMITED
CORPORATE SOCIAL RESPONSIBILITY ACTIVITIES PROPOSED FOR FY 2025-26

Background:

Primary healthcare in India, particularly in rural areas, faces significant challenges. Patients often resort to substandard consultation for early-stage illnesses due to the lack of services at the primary level. This leads to misdiagnosis, improper treatment, and ultimately, a need for more advanced and expensive care. Lack of access to healthcare, informal and uncertified health advice from local quacks, delayed treatment, and high vulnerability to diseases further exacerbate the situation. Moreover, the majority of specialists live in urban areas, leaving rural populations with limited access to specialist care.

According to the NFHS-5 Survey with women aged 15-49 about potential problems in obtaining medical treatment for themselves when they are sick. Three-fifths of women reported at least one problem for themselves in obtaining medical care. 21% of women cited money as a problem. Twenty-three percent of women cited the distance to a health facility and 22 percent cited having to take transport as a problem. Thirty-nine percent of women reported a concern that no provider is available and 40 percent that no drugs are available.

In light of these challenges, UCL proposes interventions that address the primary healthcare needs of rural households. The interventions will focus on delivering low-cost medication, OPD services, and medical counselling. Health awareness programs on preventive healthcare will also be an essential component of the interventions. Our aim is to reduce the over-reliance on informal and uncertified health advice from local quacks and to provide early interventions to tackle diseases. This will not only improve the health outcomes of rural populations but also reduce the burden on the already strained tertiary and quaternary healthcare systems in India.

Objective:

To address the Primary Healthcare needs of unserved and underserved communities of Rural India, through for Polyclinic camps and E-clinics in targeted geographies. The Polyclinic camps and E-clinics will aim to cater the healthcare needs of the communities by providing them free Medicines and quality doctor consultations.

Geography:

Mirzapur, Prayagraj, Sonbhadra and Varanasi in Uttar Pradesh for Polyclinic camps, while for E-clinics, Varanasi district, Uttar Pradesh, has been chosen.

1. PROJECT BUDGET:

A. E-CLINICS:

*For E-Clinics, Cost includes expenses on medical counselling via tele-consultation, medicines and medical team logistics.



Beneficiary Outreach:

For the aforesaid project, the outreach per camp shall be **15,840** beneficiaries.

Project	No. of E-clinic	Beneficiaries / E-clinic	Cost E-clinic (in ₹)	Total Cost (in ₹)	Total Beneficiary Outreach Plan
For E-clinic	2	7,920	7,12,500	14,25,000	15,840
Admin and Other expenses	2	-	75,000	75,000	
Total Cost of Project in ₹				15,00,000	

B. POLYCLINIC CAMPS:

Activity	Cost per Camp in ₹	Total Camps	Total Cost in ₹
For Polyclinic camps	18,500	70	12,95,000
Staff Travel			35,000
Camp Refreshment for Doctor & Staff			31,500
Registers & Stationaries for Camps			4,500
Health Facilitators Salary			60,000
Admin and Other expenses	-	-	74,000
Total Cost of Project in ₹			15,00,000

*For E-clinics, Cost includes expenses on medical counselling, medicines and medical team logistics.

Beneficiary Outreach:

For the aforesaid project, the outreach per camp shall be **120** beneficiaries.

Project	No of Camps	Beneficiaries / Camp	Total Cost ₹	Total Beneficiary Outreach Plan
For Program Expenses	70	120	14,26,000	8,400
Admin and Other expenses	-	-	74,000	
Total Cost of Project in ₹			15,00,000	

**Impact:**

For Polyclinic camps and E-clinics will have a significant positive impact on the community in the following ways:

1. Improved access to healthcare: For Polyclinic camps and E-clinics will significantly improve access to healthcare in underserved and remote areas leading to better health outcomes for individuals and communities.
2. Prevention of diseases: For Polyclinic camps and E-clinics will help accentuate and provide preventative care, helping prevent the spread of diseases in underserved areas.
3. Increased awareness of healthcare: For Polyclinic camps and E-clinics will also increase awareness of healthcare and the importance of seeking medical treatment. This will help individuals and communities recognize the importance of maintaining good health and taking proactive measures to prevent disease.